Four benefits
of the software-defined data center

As the data center becomes more complex and more central to meeting business needs, old technologies and processes may not be up to the task.

So savvy IT professionals are already deploying virtualization management tools, software-defined networks and storage, and converged infrastructures for their organizations. In doing so, they are setting the foundation for the Software-Defined Data Center (SDDC) that is in their future.

Why? Because SDDC removes limitations from innovation—and ensures that the IT department can support whatever your business throws at it.

Here are four reasons you should starting laying the groundwork for SDDC today:

At a Glance:
Software-Defined Data Center

- Extends virtualization concepts to all your data center resources—including storage and networking

- Delivers the foundation of a true IT-as-a-Service model

- Allows you to centrally manage all resources via software, enabling faster actions and increased automation opportunities

1. Provides a business-focused approach.

Shifting from a technology or devices approach to one that supports how people work both within the data center and throughout the organization is one of the main benefits to the SDDC.

SDDC automates the delivery of your IT resources through a unified process—so your data center operates the way you want, not the way component or siloed technologies dictate.

2. Simplifies data center management.

Simpler is better. Rather than using multiple tools to manage the variety of technologies in today's data center—from servers to switches to storage devices—the SDDC provides a single platform for monitoring, updating and scaling server, storage and networking resources. No more headaches from bouncing between interfaces.

3. Increases the speed of service delivery.

The use of automation and software-defined mapping of server, storage and networking resources enables greater agility, control, efficiency and reliability when deploying enterprise technology services. So your business can pivot on a dime, respond to changing needs and seize emerging market opportunities.

4. Extends benefits of automation and orchestration.

With a properly-configured SDDC, you are poised to extend the benefits of automation and orchestration into any IT services delivery workflow. This means that previously complex IT services can be deployed in a standard, repeatable fashion. You'll benefit from enhanced IT staff efficiency and productivity as well.

Logicalis Software-Defined Data Center Workshop

Build a roadmap for faster, more agile IT.

Our workshop can show you:

- The impact SDDC can have on your business, based on your specific challenges, goals and processes

- What standards-based, templatized provisioning means for your IT department— and your business

- The recent technologies that have taken the SDDC from futuristic vision to present-day reality

- What automation and orchestration can do to enhance response times and simplify processes

- How SDDC makes it simpler to leverage public cloud services—securely and without sacrificing IT department oversight

> Register for your **SDDC Workshop today.**

us.logicalis.com/landing-pages/sddc-workshop