

LOGICALIS' **BUSINESS CONTINUITY** PRACTICE KEEPS YOUR ORGANIZATION UP AND RUNNING, MINIMIZING DOWNTIME AND MITIGATING TECHNOLOGY AND INFORMATION LOSSES.

BUSINESS CONTINUITY/RECOVERY

Business Continuity is a business best practice detailing how your organization recovers and restores partially or completely interrupted critical business functions within a predetermined time following a disaster or extended interruption.

Logicalis' Business Continuity practice helps you better prepare for incidents that could jeopardize your company's long-term health and core missions. Effective continuity planning often means the difference between uninterrupted, efficient operations and unproductive, costly downtime.

FOUR-STEP PROCESS

Service-oriented business continuity is comprised of four steps. Depending on your requirements, we can engage on individual phases or deliver a complete project that incorporates:

- 1. Planning** — This helps draw a picture of your requirements, including risk assessment, vulnerability analysis, project management, and identification of threats.
- 2. Strategy** — This allows us to define needs, including performing business impact analyses, defining recovery time objectives, and determining minimum operating resources.
- 3. Execution** — This ensures the strategy can be successfully executed by forming teams and assigning roles and responsibilities, obtaining management buy-in, creating a disaster recovery plan, and testing nodes and interruption scenarios.
- 4. Maturity** — Business Continuity requires oversight. Follow-on services include managing the mature disaster-recovery plan, spot testing and exercising assets, adjusting for business reorganization, and allocating for new services.



“Logicalis technicians did a really good job working with all our users. They have great technical abilities, and they also have great customer service skills.”

Bob Romero, CIO, Cathay Bank

MANAGED BUSINESS CONTINUITY SERVICES

Logicalis allows you to focus on your core business while we take care of your IT infrastructure. With our assistance, you can reduce the time-to-value ratio on technology initiatives by applying strategic internal resources to critical projects while we support the day-to-day technology operations.

Logicalis Remote Backup — Logicalis provides enterprise remote backup services to our data centers in Cincinnati and Indianapolis. The supporting redundant infrastructure can provide the opportunity to create multiple off-site copies of business-critical information.

Logicalis Disaster Recovery — Replication and high availability is used to provide remote disaster recovery services to our data centers in Cincinnati and Indianapolis. The supporting redundant infrastructure can provide the opportunity to create multiple off-site copies and fail-over points for business-critical services. Both services are managed by our Enterprise Business Operations Center (EBOC) in Cincinnati.

KEY BENEFITS

- **Productivity** — Traditionally, technology experts spend 95 percent of their time on fire-fighting and administration headaches. Logicalis Managed Services allows your staff to focus its energy on strategic, value-added initiatives.
- **Reliability** — In addition to our expertise in high availability and enterprise management solutions, we deliver 24x7x365 full-service support, and adhere to highly responsive service level agreements.
- **Security** — We deploy proactive management services and best-in-class tools and technologies to ensure that your business systems are secure from intrusion and abuse and that intranet and extranet users can log in quickly and easily.
- **Customer Satisfaction** — Logicalis Managed Services delivers world-class services by employing a highly experienced staff. We are committed to our customers and their ongoing satisfaction.

WHAT CAN WE DO FOR YOUR ORGANIZATION?

Let Logicalis show you how Data Center Services can help you realize the full potential of your data center. Visit us on the Web at www.us.logicalis.com or call 866-456-4422 today.

