

## LOGICALIS' DATA CENTER SERVICES' OFFERINGS PROVIDE TECHNOLOGY PLANNING TAILORED TO YOUR SPECIFIC BUSINESS ENVIRONMENT AND LONG-TERM NEEDS.

### DATA CENTER SERVICES OVERVIEW

Logicalis' Data Center Services can help you realize the full potential of a virtualized, automated, efficient, and effective data center for your organization. We recognize that your data center is at the epicenter of your organization's technology infrastructure—and that it's more than a mere facility.

Whatever your industry—healthcare, manufacturing, finances, logistics, or hospitality—your IT environment must operate at its peak performance to keep your business running optimally—and your datacenter is at the heart of your business.

Logicalis' Data Center Services include the following:

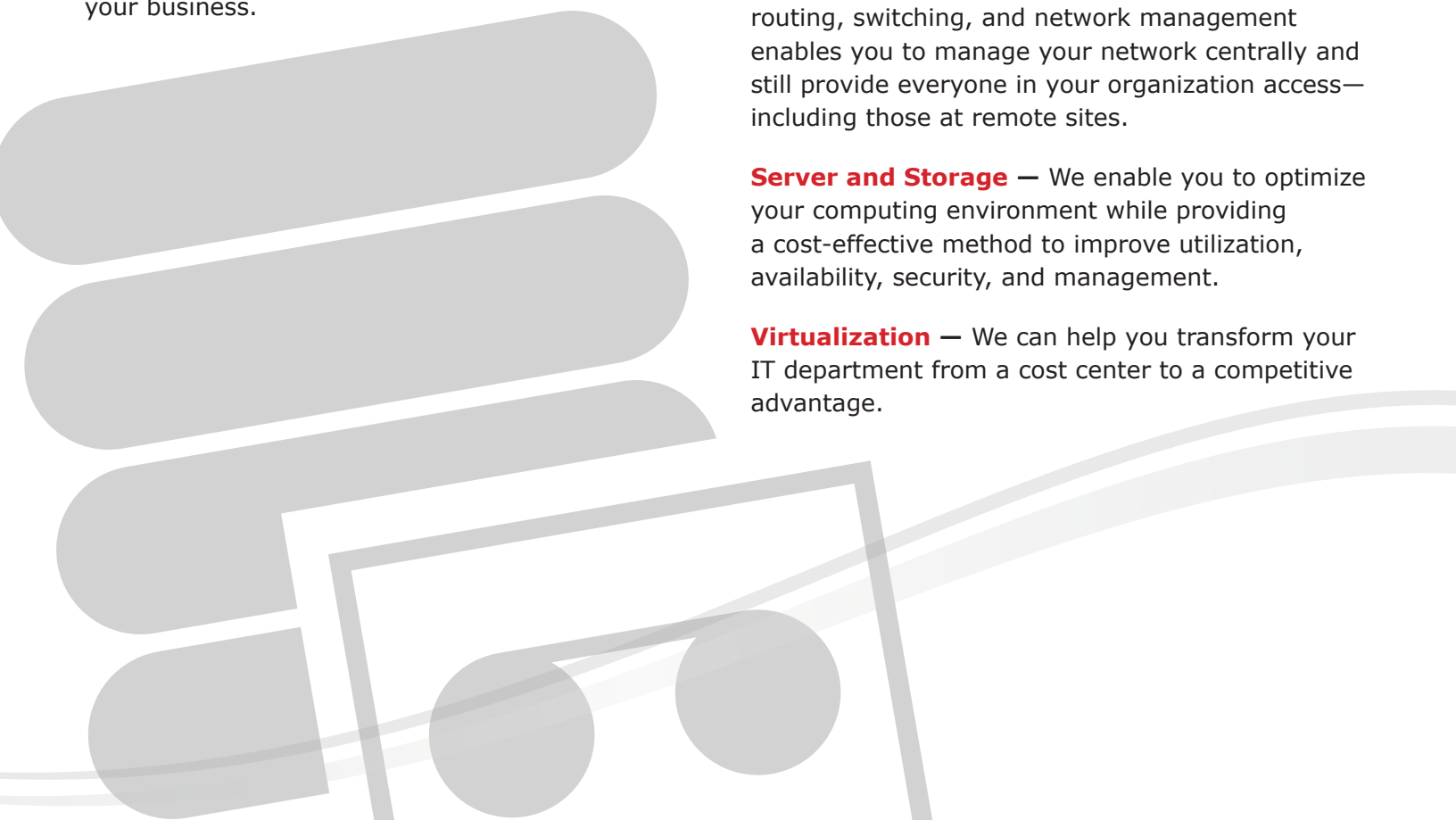
**Business Continuity/Recovery** — We help you better prepare for incidents that could jeopardize your company's long-term health and core missions.

**Infrastructure Solutions and Design** — We have the experience, skills, and resources to help you build your data center from the ground up or to redesign existing facilities.

**Networking** — Our end-to-end approach to routing, switching, and network management enables you to manage your network centrally and still provide everyone in your organization access—including those at remote sites.

**Server and Storage** — We enable you to optimize your computing environment while providing a cost-effective method to improve utilization, availability, security, and management.

**Virtualization** — We can help you transform your IT department from a cost center to a competitive advantage.



“Logicalis was a full-fledge partner with us. Their technical folks were working next to our technical folks. They were taking the good shifts and taking the bad shifts. In cases where we didn’t have experience, they were showing us how to do it.”

Bill Demsky, Chief Architect, Valassis

### FEET IN THE DATA CENTER, HEAD IN THE CLOUD

More companies are evaluating and migrating to cloud computing environments. A cloud infrastructure can relieve many of the challenging demands of a traditional data center, but it still requires strategic management and planning to achieve desired results. To help customers achieve the level of service they require from cloud environments, Logicalis also provides strategic data center services for cloud environments.

Our experienced, certified system consultants and engineers know that the design, configuration, and implementation of your data center infrastructure is critical to decreasing costs and increasing revenue by improving the levels of service throughout your IT environment.

### KEY BENEFITS

- **Reduce costs** — Consolidating data centers slashes operating costs and dramatically reduces energy consumption.
- **Centralize control** — Having one place to look for everything facilitates management and compliance and ensures security.
- **Increase performance** — Advances in servers, storage, and networking combine to catapult performance ahead of business needs.
- **Mitigate risk** — Implementing high-availability and disaster-recovery technologies minimizes downtime and effectively eliminates disaster.
- **Respond quicker** — Flexible, scalable data center technology empowers your business to pursue opportunity wherever it leads.

### WHAT CAN WE DO FOR YOUR ORGANIZATION?

Let Logicalis show you how Data Center Services can help you realize the full potential of your data center. Visit us on the Web at [www.us.logicalis.com](http://www.us.logicalis.com) or call 866-456-4422 today.

