

LOGICALIS' **ENTERPRISE PORTAL** SOLUTIONS BUILD STRONGER LINKS TO CUSTOMERS, EXTEND YOUR COMPANY TO PARTNERS, AND PROVIDE DEEPER DATA ACCESS TO EMPLOYEES.

ENTERPRISE PORTALS

An enterprise portal is a secure, customizable, browser-based interface that provides users with access to a range of information sources, allowing them to interact directly with the information—anytime and anywhere.

When designed and developed well, enterprise portals deliver a significant return on investment through increased efficiencies and productivity, while simultaneously enhancing the ability of IT departments to consolidate and streamline processes and satisfy end users.

Customizable portals can be developed for:

Customers — A portal gives your customer a choice about how to interact with your company. It creates a unique, personalized experience every time a customer visits your Web site. If you can make your site more interesting and useful with targeted content and enhanced services, customers are likely to stay longer, come back sooner, and complete more sales.

Employees — Portals allow your employees convenient access to all information related to their jobs. Customer service reps, for example, can view a customer's last invoice, see open orders, and check the latest correspondence from a personalized page. Management can view the results, trends, and progress of their departments.

Partners — Portals can help you provide your business partners with pertinent, timely information, like contract pricing, terms and conditions, and inventory levels.



“Logicalis had to be able to look at each issue that came up and say, ‘These guys have to fix this,’ or ‘We can fix that.’ Those kinds of multi-party integrations are usually the hardest. Logicalis did a great job of making it all work.”

Mark Madsen, GridNetworks

KEY BENEFITS OF PORTAL TECHNOLOGY

- Empowers employees with easy access to the specific information they need to do their jobs efficiently and effectively
- Improves decision-making for all employees by making relevant information immediately available
- Facilitates collaboration by sharing information and enabling active interaction
- Consolidates and standardizes procedures and processes across the enterprise
- Provides a seamless connection to business partners that eliminates duplication of effort and increases operating efficiencies
- Makes it so easy for customers to do business with you that they wouldn't think of going anywhere else

CASE STUDY - GRIDNETWORKS

To establish an advantage over its competitors, GridNetworks, a leading provider of managed Internet television delivery services, envisioned a flexible and user-friendly portal where its customers could upload and manage video content, view network status, track trouble tickets, set up and control service options, and conduct ongoing analytics of viewer trends.

GridNetworks developers provided the core functionality, on the back-end while Logicalis built the business logic and middle tier to deliver that functionality resulting in a true services portal that gives GridNetworks' customers secure access to build tools for themselves.

Read the complete case study online at www.us.logicalis.com/gridnetworks.

WHAT CAN WE DO FOR YOUR ORGANIZATION?

Contact Logicalis and let us show you how our Enterprise Portals can open collaboration windows for your organization. Visit us on the Web at www.us.logicalis.com or call 866-456-4422 today.

