

# UNIFIED COMMUNICATIONS MAKES IT POSSIBLE TO RESPOND MORE EFFICIENTLY AND EFFECTIVELY TO CUSTOMERS IN THE THOUSANDS OF SMALL INTERACTIONS THAT BUILD LASTING RELATIONSHIPS.

## UNIFIED COMMUNICATIONS

Launch a multimedia work session with your team by dragging their addresses into a collaboration space on your notebook. Work together on shared files and presentations interactively from any computer. Answer your office phone from any phone. Collect voicemail, email, and faxes in one place. Create virtual call centers that agents can log into from anywhere.

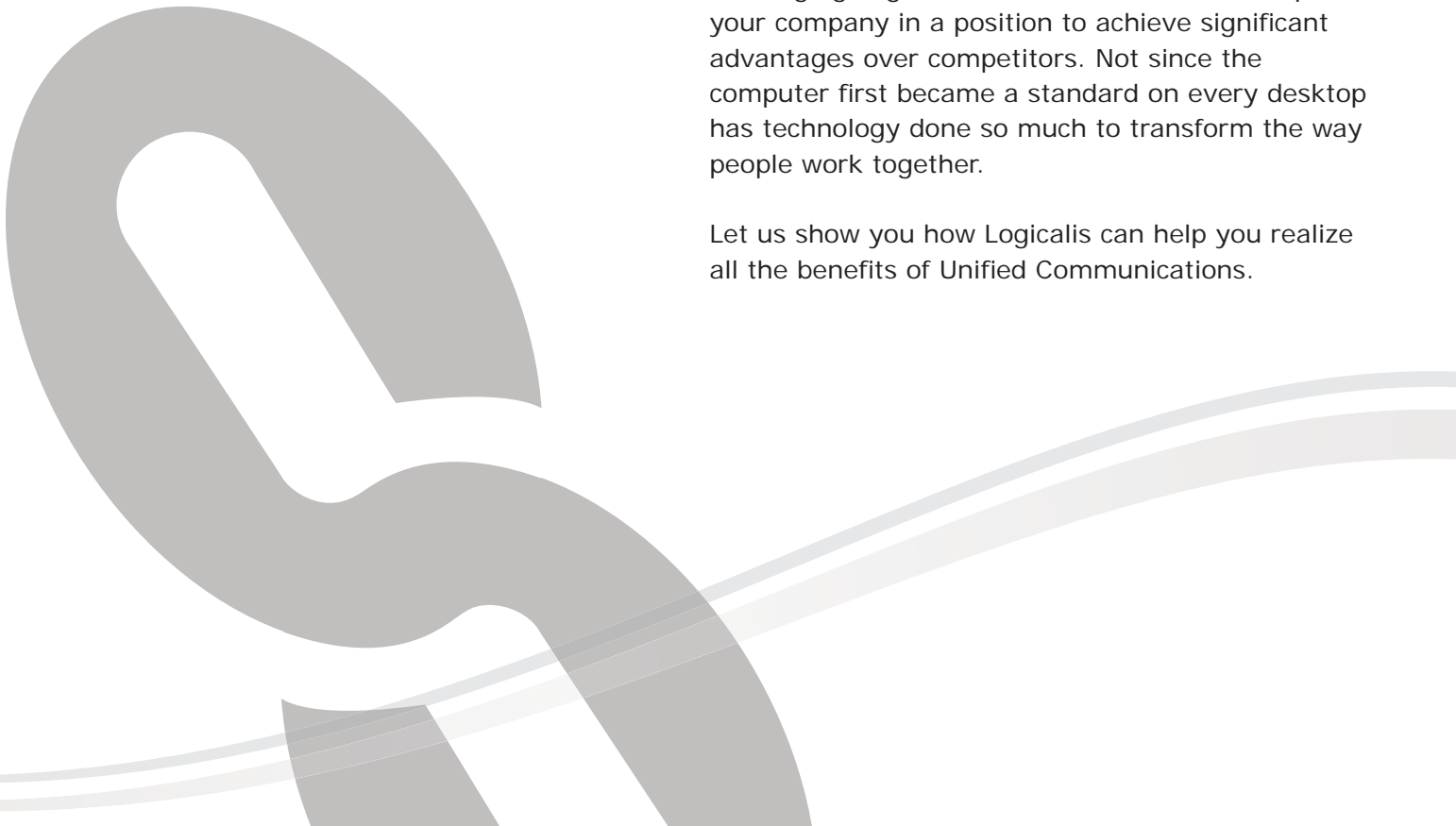
Unified Communications, the combination of voice, data, collaboration and video technologies, makes it possible to respond more efficiently and effectively to your customers in the thousands of small interactions that build lasting relationships.

If customer relationship management is all about increasing “touch points,” then Unified Communications is like a full contact sport.

Unified Communications provides many opportunities to leverage a wide range of technology transitions. Logicalis can work with you to integrate branch offices or acquired companies into a single voice and data network. You can also realize the benefits of deploying an email archiving solution that will help you efficiently manage email communications and the related storage requirements.

Leveraging Logicalis’ Unified Communications puts your company in a position to achieve significant advantages over competitors. Not since the computer first became a standard on every desktop has technology done so much to transform the way people work together.

Let us show you how Logicalis can help you realize all the benefits of Unified Communications.



“I’ve dealt with a lot of vendors in my time and this was the first time someone has gone to that extent above and beyond in everything. Logicalis was forthcoming and on the ball and a pleasure to deal with from the beginning phase to the end.”

Matt Kocot, IT Manager, Waltonen Engineering

#### OFFERINGS

Unified Communications Services include:

**Collaborative Applications** – Collaboration tools such as video conferencing provide an instant shared environment for work sessions, training sessions, sales presentations, contract review sessions, and brainstorming sessions of all kinds.

**Email** – Logicalis can help you build an email, messaging, and archiving strategy that addresses all aspects of your email environment.

**Mobility** – Take all the features of unified communications with you wherever you go.

**Networking** – Our end-to-end approach to routing, switching, and network management enables you to manage your network centrally and still provide access to everyone in your organization—including those at remote sites.

**VoIP** – Our VoIP Service allows you to extend consistent communications to everyone in your organization, whether they’re at corporate headquarters, branch offices, working remotely, or mobile.

#### EXPERIENCE

Waltonen Engineering of Warren, MI, looked to Logicalis when they needed network updates, to provide them with stability and high performance. The existing network was a maze of cabling and convoluted routing architecture that had evolved over the years. IT Manager, Matt Kocot, called on Logicalis for help. Together they worked out a strategy that would provide a solution that met Waltonen’s needs. Logicalis brought in a team of experts to get the job done. The entire implementation—including an emergency router rescue, was completed comfortably before the end of the weekend.

Read the full case study online at <http://www.us.logicalis.com/Waltonen>

#### WHAT CAN WE DO FOR YOUR ORGANIZATION?

Contact Logicalis to learn how we can help you realize the benefits of Unified Communications Services. Visit us on the Web at [www.us.logicalis.com](http://www.us.logicalis.com) or call 866-456-4422 today.

