

OUR BUSINESS CONTINUITY PLANNING PRACTICE PROVIDES THE INFORMATION YOU NEED TO ENSURE THE CONTINUED SURVIVABILITY OF YOUR ORGANIZATION. DON'T BE THE NEXT ORGANIZATION TO LEARN THAT **HOPE IS NOT A STRATEGY.**

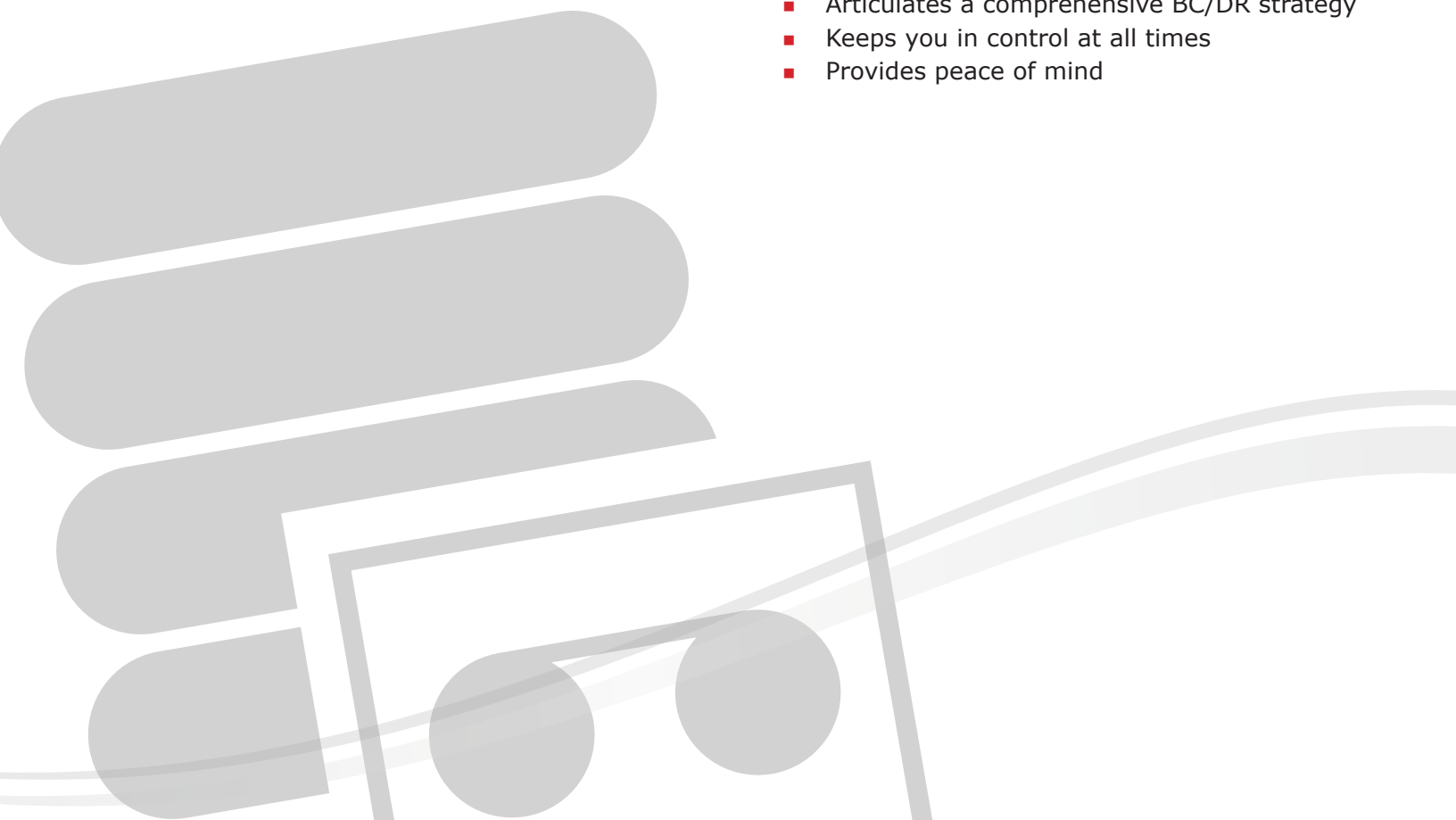
BUSINESS CONTINUITY/RECOVERY

The Logicalis phased approach to business continuity/disaster recovery (BC/DR) systematically evaluates everything—technology, data, processes and people—that your organization depends on for its continued survival. A firm commitment to BC/DR empowers the development of risk mitigation, continuous operations and recovery plans that can be implemented incrementally as budgets and resources allow.

KEY BENEFITS

Our best practices approach to Business Continuity/ Disaster Recovery:

- Builds on actual data from within your organization
- Involves stakeholders across IT and business units
- Integrates and enhances what is already in place
- Establishes realistic benchmarks
- Adapts as you progress through the phases
- Ensures compliance with relevant regulatory agencies
- Articulates a comprehensive BC/DR strategy
- Keeps you in control at all times
- Provides peace of mind



“The information and analysis Logicalis provided us through the business continuity process gives us real data we can use for planning. It takes a lot of research and experience with technologies that we don’t deal with on a regular basis.”

Scott McCollum, IT Director, Sinclair Community College

Proactive Approach. By prioritizing the projects you need to complete to meet continuity objectives, your BC/DR plan is geared toward being proactive, not reactive.

Strategic Progress. By establishing long-term objectives, your BC/DR plan ensures that each incremental step you take leads you in the right direction.

Realistic Budgets. You decide what you can afford and how you can leverage business driven initiatives with risk mitigation and data protection projects.

Predictable Results. Each step you take in the implementation of your BC/DR plan delivers measurable improvements to your sustainability.

Ongoing Support. Your BC/DR plan establishes an ongoing process of review, evaluation and adjustment that orients your technology, people and processes around continued survivability.

CASE STUDY: SINCLAIR COMMUNITY COLLEGE

Sinclair Community College in Dayton, Ohio, is widely acclaimed as one of the top community colleges in the nation. The largest regional provider of online education, with more than 180 different online courses, Sinclair’s enrollment is rapidly approaching 30,000 students.

Because Sinclair’s curriculum spans a broad array of professions in many industries, Sinclair IT Director Scott McCollum says the IT department has to support as many as 700 applications.

The scope of the school’s IT storage and business continuity requirements, as a result, can be daunting, which is why Sinclair IT Director Scott McCollum turned to Logicalis when it came time to conduct a comprehensive evaluation of the college’s virtualization and business continuity options.

Read the full case study online at:
www.us.logicalis.com/sinclair.

WHAT CAN WE DO FOR YOUR ORGANIZATION?

Contact Logicalis to learn how we can help you realize the benefits of Business Continuity Planning. Visit us on the Web at www.us.logicalis.com or call 866-456-4422 today.

