

VIRTUALIZATION HAS RAISED THE BAR FOR IT PERFORMANCE IN THE MARKETPLACE. TODAY, YOU NEED TO USE VIRTUALIZATION JUST TO STAY IN THE RACE. TO WIN RACES TOMORROW, YOU WILL NEED TO BE SMARTER THAN YOUR COMPETITION ABOUT USING VIRTUALIZATION.

VIRTUALIZATION

No other single technology has the potential for such far-reaching effects on an organization. Virtualization, as a result, requires you to think about what you are trying to accomplish in fundamentally different ways.

Logicalis' virtualization practice goes beyond just the technology and provides clients with a detailed analysis of the financial implications of different virtualization choices, including financial modeling to establish the return on investment (ROI), total cost of ownership (TCO), net present value (NPV) and other calculations favored by CFOs.

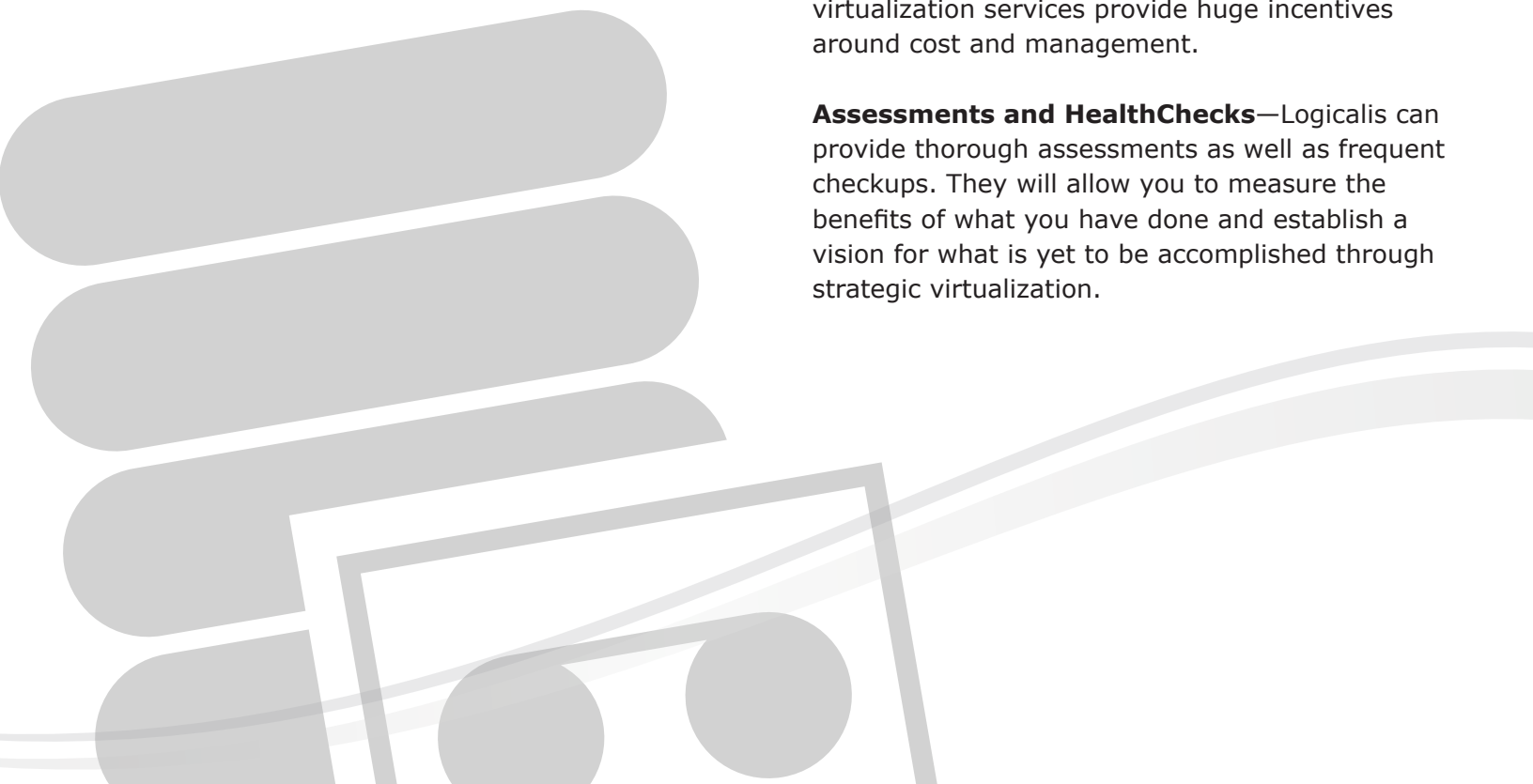
KEY SOLUTION AREAS

Consolidation—Logicalis has developed a comprehensive, system-wide approach to consolidation that includes an assessment process. We have saved customers thousands of man hours and millions of dollars.

Data Protection—Logicalis can assist with an affordable implementation of an effective DR strategy, utilizing virtualization.

Virtual Desktops—Desktops and notebook computers represent the last great frontier of Wintel decentralization. Logicalis desktop virtualization services provide huge incentives around cost and management.

Assessments and HealthChecks—Logicalis can provide thorough assessments as well as frequent checkups. They will allow you to measure the benefits of what you have done and establish a vision for what is yet to be accomplished through strategic virtualization.



The Logicalis approach to virtualization builds on your current accomplishments to systematically design and implement a virtualization strategy that supercharges your IT infrastructure, from servers and storage to desktops and networks. **Take your IT to the next level.**

KEY BENEFITS

Consolidation

- Reduce costs—Consolidating data centers slashes operating costs and dramatically reduces energy consumption.
- Centralize control—Having one place to look for everything facilitates management and compliance, and ensures security.
- Automate operations—Automation tools free IT staff to focus on business initiatives.
- Increase performance—Advances in servers, storage and networking combine to catapult performance ahead of business needs.
- Accelerate responses—Rapid deployment of virtual systems empowers your business to pursue opportunities wherever they lead.

Data Protection

- Affordable—Virtualization makes it affordable to provide DR to a broader range of applications.
- Efficient—Virtualization eliminates the need to buy two of everything.
- Reliable—Applications can be recovered on separate hardware platforms in a different location.

- Flexible—Virtualization allows you to mix and match production and DR assets.
- Automatic—Failed systems automatically restart on virtual systems.

Virtual Desktops

- Cheaper—Thin clients are cheaper than desktops and last longer.
- Easier—Thin clients are vastly easier to manage than PCs.
- Centralized—Everything is backed up centrally, which improves manageability and eliminates local drive issues.
- Standardized—Demands on help desks are dramatically reduced, and troubleshooting is easier.
- Compliant—VDI makes it vastly easier to put in place better processes and procedures to ensure security, privacy and other best practices.
- Extensible—VDI also converges with and empowers telecommuting and contributes to the higher productivity, better morale and lower office space expenses.

WHAT CAN WE DO FOR YOUR ORGANIZATION?

Contact Logicalis to learn how we can help you realize the benefits of virtualization technology. Call 866-456-4422 today or visit us on the Web at www.us.logicalis.com.

