

Datasheet

Microsoft Customer Immersion Experience

What is a Logicalis Microsoft Customer Immersion Experience?

Logicalis Customer Immersion Experiences (CIE) are facilitated, hands-on, interactive sessions where users work with a Logicalis subject matter expert (SME) to learn how they can better leverage Microsoft 365. The experience is focused on scenarios that the users feel as frustrating, or difficult in their existing environment, and then walk through how Microsoft 365 can make these activities easier in the users' day-to-day lives.

It is designed to offer an open and engaging conversation between your organization's stakeholders and our top talent which is both challenging and thought-provoking, providing you with a clear direction for potential next steps.

These sessions typically run anywhere from one to three hours depending on the scenarios that are chosen. During this discussion, the Logicalis subject matter expert shares tips and examples from other CIEs so you can learn more about best practices and the innovative ways in which other organizations like yours have implemented and used Microsoft 365 to their advantage.

We encourage practical thinking and a healthy debate during our experience to get to the heart of your company's current state and future goals. While there is an agenda for our CIE, we don't follow a script or use PowerPoint which means discussions are both fluid and dynamic, focusing on the parts of the conversation that matter most to you.

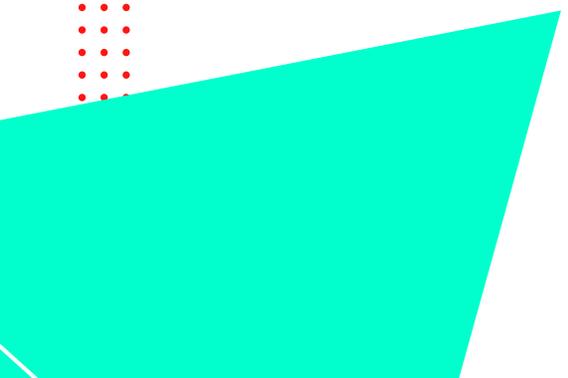
While our discussions often generate new questions you haven't considered before, our goal is to leave you with a better understanding of the advantages of Microsoft 365, and how you can take advantage of the investment you have made to improve productivity.

Who Should Attend

The session will foster an open and honest discussion about your organization's current Collaboration state and its future goals. Therefore, anyone in your organization is encouraged to attend but a typical CIE session will involve key stakeholders including:

- C Level leadership
- IT leaders
- Marketing
- Other line of business leaders.

The session requires that a minimum of six users participate.





Where Should the Workshop Take Place?

Ideally, the workshop should take place at an off-site location near your office. We want it to be convenient for your stakeholders to join us; but, we also believe it is important to get people away from the distractions of being in the office.

A good alternative is a conference room in your building – anyplace that allows everyone present to focus intently on the conversation and goals of the CIE.

Before the CIE

To maximize our time with you during the workshop, we need to know more about your organization and collaboration goals, which lets us focus our discussion in a way that will yield the most meaningful results for you. Before the CIE, we will discuss the scenarios on which you would like to focus.

During the CIE

Logicalis will be leveraging pre-configured kits from Microsoft that will include 10 Windows devices. These devices will be configured to access a special CIE Microsoft 365 tenant with personas as well as data populated in the environment. We will require access to Wi-Fi and power for the devices.

After the CIE

After the CIE, our SME and your Logicalis Account Executive (AE) share what they've learned to develop recommendations on how you can better leverage your Microsoft 365 environment. We'll discuss your objectives and challenges, assess your specific situation, and come back to you with a recommended roadmap that includes a phased approach to implementation, a suggested timeline, and an estimate of what an implementation may cost.

This is not a scope of work or sales pitch, but a recap of our discussion and our suggestions for intelligent next steps.

Pre-Workshop Checklist

- Work with your Logicalis Account Executive (AE) to identify the right stakeholders to invite.
- Choose an appropriate day, time and location for the CIE.
- Provide a list of attendees, including their emails and phone numbers, to your Logicalis AE.
- Discuss with your Logicalis AE what resources will be needed and who will provide them (i.e., Wi-Fi access, catered lunch, etc.).
- Before the CIE takes place, be sure to also schedule a day and time for a post-CIE meeting (either in person or via phone) so we can share our recap and next-step recommendations with the stakeholders who attended.

What we can do for your organization?

Contact Logicalis to learn how we can help.

Visit
www.us.logicalis.com

Call
866 456 4422