

Datasheet

# ServiceNow Software Asset Management

Logicalis can define a software asset management strategy to help you discover, control, and optimize software and cloud resources across your organization, while automating the end-to-end asset lifecycle.

## Overview

Most organizations overspend on software licensing and cloud subscriptions, often due to multiple complicated licenses and agreements and unmanaged or under-utilized software.

With the lines blurring between software and cloud resources—even among IT asset management, generally—finding a software asset management (SAM) tool that can take you into the future can be challenging.

Logicalis, with ServiceNow® Software Asset Management — an industry leader according to Gartner's 2020 Magic Quadrant for Software Asset Management Tools — on the NOW Platform®, automates the end-to-end lifecycle of software licenses and cloud subscriptions, enabling you to optimize your spend and reduce compliance risk—while laying the groundwork for full IT asset management.

### Put the power of one to work for you

Eliminate hard-to-manage legacy tools and manage ServiceNow Software Asset Management on the same platform that you manage IT. Access a massive ServiceNow software content library to discover and automatically add software assets across your organization—even hidden software—for full visibility. Tap into a powerful Identification

and Reconciliation Engine to help maintain data integrity in the CMDB.

- Get greater visibility into the software you own, consume, and pay for.
- Automatically reclaim unused licenses and ensure software is uninstalled from any user's device.
- Receive alerts about potential issues before they occur.
- Remediate non-compliance by streamlining software purchasing and revocation rules that you set.
- Take control of software spending and compliance at the source, using the software catalog to automate user requests and allocation.

## Additional ServiceNow Capabilities

- Discovery
- Automated Entitlement Import
- Normalization
- Reconciliation
- Publisher Packs
- Performance Analytics
- License Position Reports
- Remediation Options
- License Change Projections
- Lifecycle Content
- Blacklisting

## Automatically discover all software and cloud assets

Once ServiceNow Software Asset Management discovers software assets and adds them to the platform with “normalized” fields and matching data into the ServiceNow repository, it connects previously discovered assets to vendor data based on software purchases.

- Standardize software installations in the CMDB with millions of normalization rules.
- Eliminate many of the manual activities associated with typical SAM tools by leveraging thousands of publishers, products, and more in the repository.
- Have the flexibility to manually update fields when software content cannot be discerned using normalization suggestions.
- Enjoy high 90% normalization rate of matched data with continuous improvement through “crowdsourced” data from ServiceNow customer environments.

## Cut costs with improved software utilization

According to Gartner, organizations can save up to 30% in software costs within the first year of implementing a Software Asset Management solution. With ServiceNow Software Asset Management, you can align software and cloud assets with business goals and budgets to maximize usage and cut costs. The enterprise-wide platform provides real-time visibility into the complete software lifecycle so you can instantly see what you have, what you need (and what you don't), and how it's impacting the budget.

Uncover hidden software and cloud resources across the enterprise, eliminate redundancy and consolidate similar software for improved savings and management, or maximize license usage and re-claim the savings associated with underutilized software for another higher priority use.

## Benefits

- *Act on one platform* – Efficiently run ServiceNow Software Asset Management on the one, single-platform solution and add other modules for complete IT asset management.
- *Gain IT control* – Uncover hidden business unit spending, “phantom” software, or unmanaged cloud spend across your organization and regain management control.
- *Prevent non-compliance risks* – Avoid the “surprise” of unbudgeted costs from vendor compliance audits, policy obligations, and unmanaged clouds.

- *Amp up IT productivity* – Stop “nursing” legacy tools and automate workflows to accelerate IT productivity, refocus on strategic initiatives, and achieve outcomes fast.
- *Slash cloud and software spending* – Consolidate software purchases, optimize usage, align maintenance bills, and buy only what's needed to better manage costs.
- *Gain greater bargaining power* – Improve your negotiating position with reliable data for purchases, renewals, or true-ups of software and cloud resources.
- *Manage the complete lifecycle* – Accurately track software licenses and cloud subscriptions from procurement to retirement to minimize waste and cost.

## Related Solutions

ServiceNow Software Asset Management is part of the IT Asset Management (ITAM) portfolio. Together, on the only single-platform solution, they can provide a true window into your ITAM spend.

- ServiceNow IT Asset Management (ITAM)
- ServiceNow Software Asset Management
- ServiceNow Hardware Asset Management
- ServiceNow Cloud Insights

## Services

Logicalis offers complete services to help you define a SAM strategy with governance and deploy and manage the solution. Or, if you already have tools and resources in place, we can help plug gaps in capabilities, resources, and tool administration, including:

- Professional & Consulting Services
- Design, Integration & Deployment
- Managed Services

## What we can do for your organization?

Contact Logicalis to learn how we can help.

**Visit**  
[www.us.logicalis.com](http://www.us.logicalis.com)

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866 456 4422