

Infographic

Transfer your telephony to the Cisco UCM Cloud!

In the old days, businesses deployed and managed their own communications infrastructure. Today, the Cisco Unified Communications Manager (UCM) platform you already know is now in the cloud!

Enterprises with telephony...

54%

ALREADY IN THE CLOUD¹

31%

PLAN TO MOVE TO THE CLOUD IN THE NEXT COUPLE YEARS²

Will not purchase new premises-based UC infrastructure



Why?

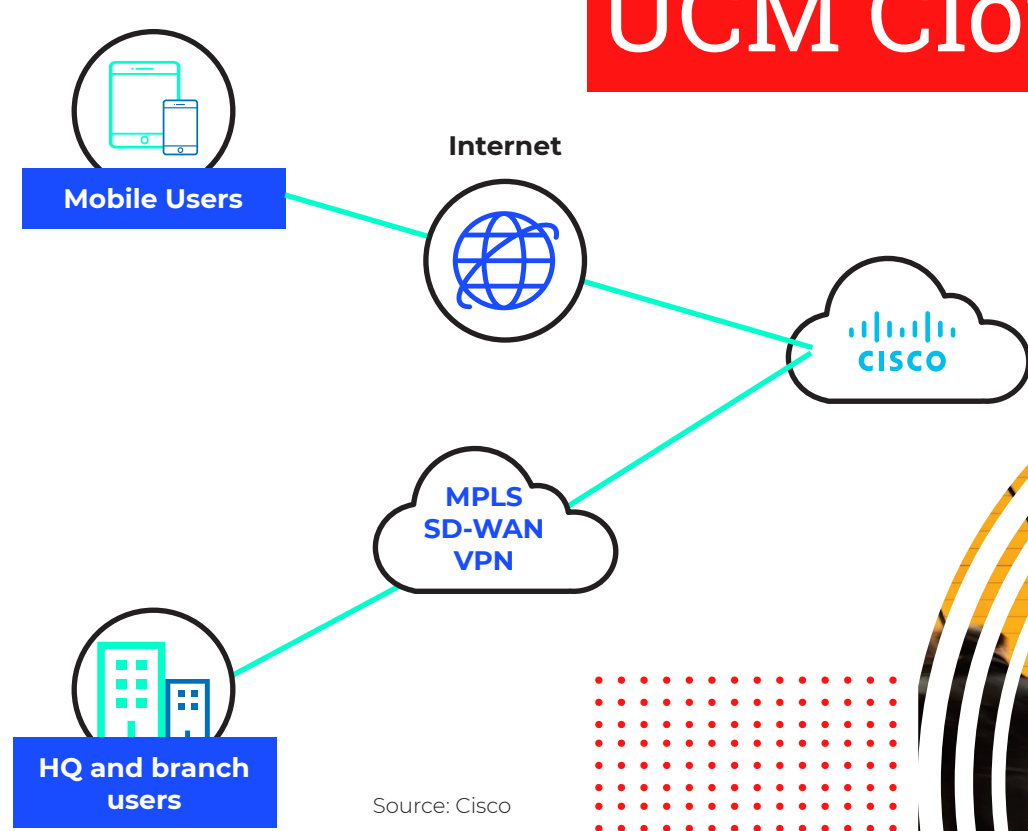
Future cloud UC offerings will be far ahead in terms of features, functions, portals, analytics and dashboards⁵

Top reasons to Adopt Unified Communications as a Service (UCaaS), US (2018) ⁶

- Easier to manage – **43%**
- More secure – **39%**
- Reduce costs – **36%**
- Access newer features faster – **31%**
- Benefits remote and mobile employees – **30%**
- 28%** – More flexible third-party integrations
- 26%** – Better focus on core business
- 26%** – Scale up/down more easily and cost effectively
- 22%** – Better selection of endpoints
- 20%** – More effective customization

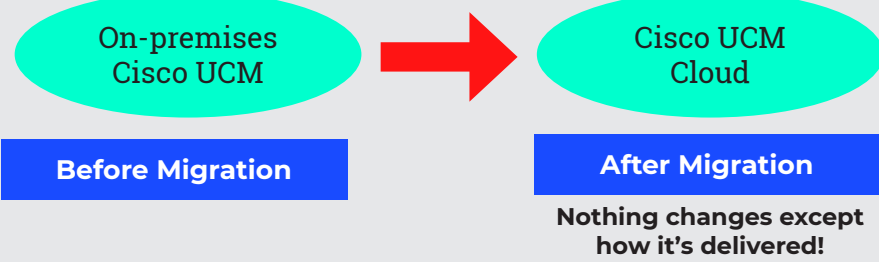
How does Cisco UCM Cloud work?

Cisco UCM Cloud connectivity



Source: Cisco

True lift and shift



Top reasons to adopt Cisco UCM Cloud

- Easy** – Familiar hardware, software, experience
- Cost-effective** – Excellent ROI with existing Cisco investments
- Interoperable** – PBX, PSTN, third-party integrations
- Flexible** – Multiple payment options
- Reliable** – Always connected, always available
- Secure** – Private instance, redundancy

Is moving to Cisco UCM Cloud right for your organization?

“To enable innovation, accelerated decision making and an excellent end to end customer journey, businesses must become highly collaborative, customer-centric organizations. To achieve this goal, they must integrate UCaaS with advanced contact center as a service (CCaaS) to effectively leverage all company resources from sales staff to contact center agents, technical support, knowledge workers and others.”⁷

Logicalis: Your partner to the cloud and beyond

Logicalis can help you plan and manage the migration, find the best connections to the data center, and perform a complete analysis to ensure you're achieving maximum ROI. Then we'll ensure maximum agility, reliability and scalability—and that patches and upgrades are completed without disrupting your business.

The cloud is calling...now's the time to answer. Contact your Logicalis Account Executive to get started.

¹Frost & Sullivan, 2018.
²Frost & Sullivan, 2018.
³Magic Quadrant for Unified Communications as a Service, Worldwide, Gartner Research, #G00342303, 10/10/2018.
⁴Magic Quadrant for Unified Communications as a Service, Worldwide, Gartner Research, #G00342303, 10/10/2018.
⁵How to Become a Successful UCaaS Provider: Tracking UCaaS Perceptions and Provider Selection Criteria in the U.S. Market, Frost & Sullivan, K2D5-64, 06/2018.
⁶Gain Competitive Advantages Through UCaaS Adoption: Finding the Best Fit for Mid-market Business Communications Transformation, Frost & Sullivan