Logicalis + HP deliver storage innovations that keep their promises.

Converged Infrastructure

hp

Specialist

Legacy storage wasn't designed for today's uses.

Can maintaining the status quo actually be more costly than innovative new options?

The answer is, quite possibly, yes. Take a good hard look at your storage infrastructure. Established designs for legacy storage systems date back to the days of the mainframe 20 years ago. They just weren't built with today's uses in mind, and that means there are systemic gaps that leave your company exposed to the pressures placed upon it by unpredictable workloads and unrestrained data growth.

Storage has to move in the same direction as the rest of your IT environment. Converged, virtualized storage will soon lead to software-defined storage solutions. Just as you've had to create a roadmap to the cloud, experts agree, you now need to start the journey toward an evolved storage environment as well.

At a fork in the road with your storage? Logicalis+HP have the answer.

Important trends ranging from mobility and social media to cloud, "big data," and the evolution of the software-defined data center are all impacting legacy storage architectures and creating a major shift in the storage industry today. Now, more than ever, there is a particular focus on defining "return on investment" as a reduction in complexity, the consolidation of workloads on less equipment, and the discovery of hidden value inside your existing data sets. But there's something even more important: the ability to deliver storage solutions that scale from entry-level to high-end, sharing common data services across both physical storage systems and software-defined storage.

HP's midrange 3PAR, StoreAll, StoreOnce and StoreVirtual products represent a new single-platform strategy that marries the robust data storage and information mining capabilities you need with an upgrade path that uses identical command sets to eliminate IT learning curves.

StoreServ 7000 Midrange 3PAR

The StoreServ 7000 3PAR takes the StoreServ 10000's Tier 1 capability and moves it to the midrange, offering support for all applications and data types across physical, virtual and cloud resources.

StoreAll

A customized, scalable data analytics and retention platform, HP StoreAll can archive and search "big data" content repositories that include millions of files, billions of objects and petabytes of data to let you find the information you need instantly, quickly and easily, delivering more value from your information today.

StoreOnce

An HP StoreOnce environment, scalable from small systems to petabytes of data, offers efficient, high-speed data protection and greater risk reduction. It can be as much as three times faster than competitors' solutions and can offer a 50 percent to 70 percent lower $/Tbyte/hour operational cost.

StoreVirtual

As servers and hypervisors have become more powerful, there is an emerging opportunity to embed storage functionality as a virtual machine. HP StoreVirtual 4000 Storage allows data to move between physical and virtual storage and to grow as your virtual environment expands.

Our Approach

CONSULT
Defining IT and business strategies

BUILD
Implementing IT and business strategies

OPERATE
Leveraging existing and emerging technologies as a service

MANAGE
Managing and supporting your infrastructure for results

Complementary Offerings
Logicalis offers services that complement all of our offerings, including:

- IT to Business Alignment
- Strategic Assessments
- Technology Health Checks
- Professional, Certified IT Services Staff
- HP Data Center Tune-Ups, Implementations
- Daily Server, Storage, Network & Database Operation Management
- Managed Services Experts On Hand
- Remote Infrastructure Management "MyMaintenance" IT Asset & Licensing Management
- "Cloud Centers of Excellence" demo centers built on an HP CloudSystem Matrix foundation to showcase HP components in a live cloud environment

Logicalis Facts

- $1.4 billion in revenue
- Operations in Europe, USA, Latin America, Asia Pacific
- 6,000 corporate and public sector customers
- 3,500 employees worldwide
- 7 cloud data centers/ operation centers worldwide

Learn more about Logicalis by visiting our website at www.us.logicalis.com.

"It's an entirely new mindset, a new way of thinking about and delivering storage solutions that CIOs must embrace today. This new storage paradigm solves IT pros' most demanding storage problems."

—Ken Bylsma, director of HP Business Development for Logicalis

The Software-Defined Data Center
You've heard about this, but is it ready for prime time?
As BYOD, cloud and other methods of communicating place taxing demands on your IT infrastructure's capabilities, a software-defined data center may soon be the answer. A software-defined data center is the separation of the management of your data center from the data center's actual devices, relocating that management layer to a "single control plane" above the devices to give you better control and scalability. HP has played a leading role in the development of the software-defined data center and has made significant investments in R&D to ensure the HP solutions you buy today will be ready for the software-defined data center you implement tomorrow.

Business-focused Solutions that Result in Clear Returns on Investment

Others sell. We solve.

Others talk. We listen.

Others replicate. We tailor.

Business and technology working as one.

What can we do for your organization?

Contact Logicalis to learn how we can help.

Visit
www.us.logicalis.com

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866.456.4422